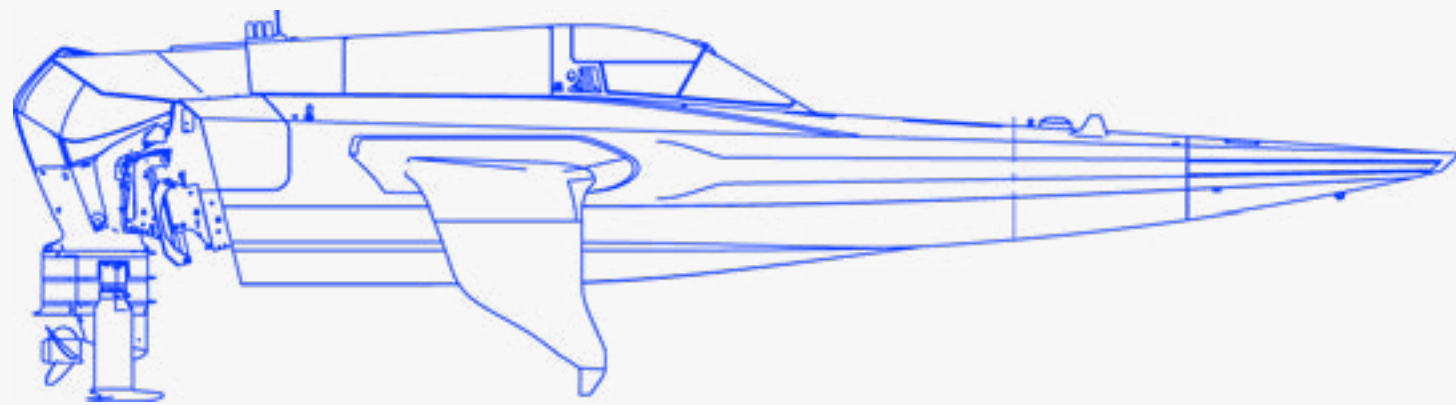


E1 Venice GP

MEDIA GUIDE



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Welcome to the E1 Venice GP



Rodi Basso
Co-Founder and CEO
UIM E1 World Championship

It's my pleasure and honour to welcome you to the E1 Venice GP, as the Champions of the Water enter the City of Water. After a truly astonishing debut for the UIM E1 World Championship in Jeddah, which saw extraordinary numbers in terms of audience, attendance, awareness and media coverage, we are so excited to be bringing the world's first all-electric raceboat championship to Venice.

On a personal level, to see E1 race on the iconic waters of the Venetian lagoon this weekend, in my home country of Italy, is a source of immense pride. This event kicks off an extraordinary summer of European events that will delight our fans. The images from this weekend will live long in our memory as our extraordinary RaceBirds compete against the backdrop of one of the world's great cities.

I thank the city of Venice for its cooperation and assistance with this event, and our Global Principal Partner, PIF, for its ongoing support. I hope you enjoy the race weekend and may the best team win!



The story of E1



From left to right: Alejandro Agag, Sophi Horne, Rodi Basso



Rodi Basso
Co-Founder & CEO

Rodi Basso is a Naples-born engineer with a passion for nature and sustainability. His work with NASA, led to him working alongside some of the biggest names in motor racing, such as Ferrari and Red Bull Racing. He later moved on to other projects focusing on business performance and development for Magneti Marelli and McLaren Applied Technologies. He is now realising his vision of applying his business and technological expertise into a groundbreaking sporting championship.



Alejandro Agag
Co-Founder & Chairman

Alejandro is a pioneer of sustainable motorsport. Through his extensive connections in the motorsport industry and vision for a sustainable future, he was able to develop two electric race series from scratch: Formula E and Extreme E. The E1 Series is his latest venture in electric motorsports.



Sophi Horne
RaceBird designer & Founder of SeaBird

Sophi is a Norwegian designer and the originator of the RaceBird prototype. Driven by a desire to make leisure boating more accessible for the general public, she looked for companies to work with that aligned with her vision of sleek, electric boats. When she couldn't find any, she created SeaBird and approached Alejandro Agag, who became the company's first investor. Sophi then went on to create the concept design of the RaceBird, which was then engineered by Rodi and his selected pool of partners.

What is E1?

01

Pioneers in Electrifying Marine Racing:

Revolutionising water sports with cutting-edge technology and sustainable practices.

02

Racing at the Edge:

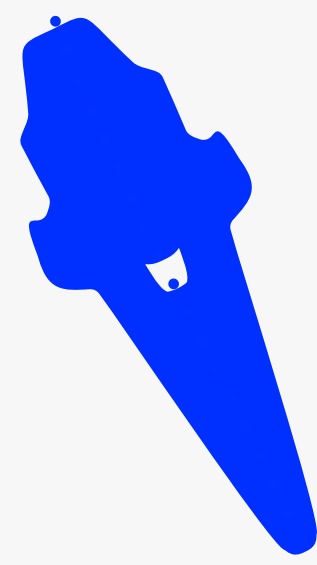
Crafting unrivalled race experiences in the world's most breathtaking coastal venues.

03

Guardians of the Ocean:

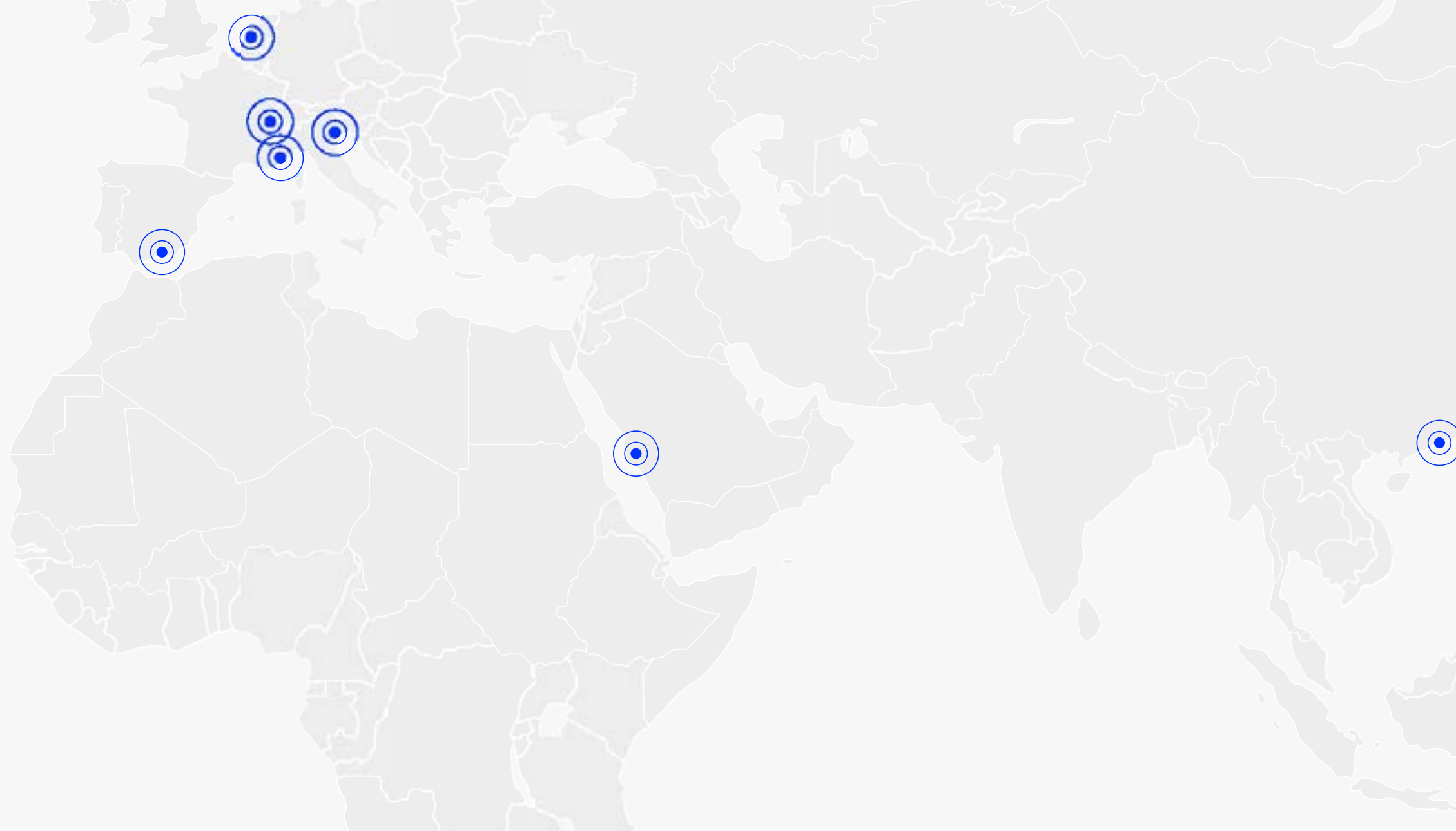
Committed to preserving marine ecosystems through innovation and action.

EXPERIENCE THE RACEBIRD IN FLIGHT



SEASON 1

Race Calendar



02-03 FEB

Jeddah

11-12 MAY

Venice

01-02 JUN

Puerto Banús, Marbella

29-30 JUN

Geneva

26-27 JUL

Monaco

07-08 SEP

Rotterdam

09-10 NOV

Hong Kong



Event schedule



11 MAY 2024

Media Centre Opens	12:00
Free Practice 1	10:30
Free Practice 2	13:00
Qualifying Session 1	15:40
Qualifying Session 2	17:00
Media Centre Closes	18:00

12 MAY 2024

Media Centre Opens	12:00
Semi Finals	10:00
Place Race	14:50
Final	16:40
Media Centre Closes	18:00

Event site map

[CLICK HERE FOR EXACT LOCATION](#)



The fleet



AOKI RACING TEAM



SERGIO PEREZ E1 TEAM



TEAM BLUE RISING



TEAM BRADY



TEAM BRAZIL BY CLAIRE GROUP



TEAM DROGBA



TEAM MIAMI POWERED BY MAGNUS



TEAM RAFA





Bold. Blue. Electric. Former India cricket captain Virat Kohli has a vision for a futuristic electric speed boat racing team: and here it is. Piloted by motorcycle racer Phelim Kavanaugh and jet skier Lisa Caussin-Battaglia, the team will look to personify the reliance and focus of a professional batsman.

PILOTS



**LISA CAUSSIN
BATTAGLIA**



**PHELIM
KAVANAGH**



@team_bluerising

TEAM DROGBA

After 277 goals in an illustrious football career, legend Didier Drogba has his eyes on a new goal: a sustainable sporting future. His team, piloted by Guinness World Record holder Yousef Al-Abdulrazzaq and 18 year-old British wonder kid Oban Duncan, are racing for #1 and a better future.

PILOTS



**OBAN
DUNCAN**



**YOSEF
AL-ABDULRAZZAQ**



@e1teamdrogba

TEAM RAFA

22-time Grand Slam tennis champion Rafa Nadal leads his team into the E1 World Championship. Pilots Cris Lazarraga and Tom Chiappe look to translate the grit and work ethic of an all-time tennis legend into similar successes on the water.

09

PILOTS



**CRIS
LAZARRAGA**



**TOM
CHIAPPE**



@e1teamrafa



TEAM BRAZIL

BY CLAIRE GROUP

PILOTS



CATIE MUNNINGS



TIMMY HANSEN



10



@e1teambrazil

Team Checo Perez has two pilots who are new to the water. Dani Clos has an F1 background and Vicky Piria joins from the W Series. No one will know better than Checo Perez how capable motorsport drivers are at the highest level and will be eager to impress in front of Vicky's home crowd as they look to supercharge their Championship hopes in Venice.

PILLOTS

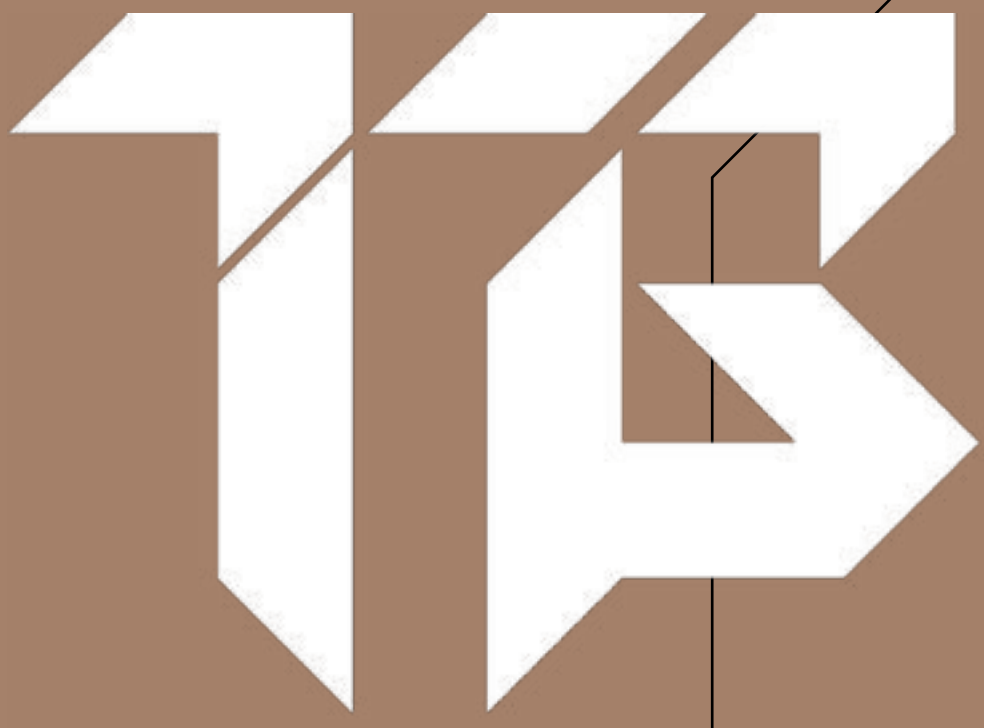


VICKY PIRIA



DANI CLOS





TEAM BRADY

After dizzying success on the field, 7-time Super Bowl champion Tom Brady looks for further sporting success on the water. His pilots Emma Kimiläinen and Sam Coleman have had many successes themselves in the W Series and P1 respectively. Embodying Brady's winning mentality by taking the top-spot in Jeddah, they will be looking to ride the wave of success going into race two.

PILOTS



EMMA  KIMILÄINEN



SAM  COLEMAN



@e1teambrady

TEAM MIAMI

POWERED BY
MAGNUS

Adding a little bit of spice to the E1 world championship, the Multiple Grammy Award winning artist Marc Antony makes no bones about being in it to win it. Jet Skier Anna Glennon and 4-time powerboat world champ Erik Stark certainly have the credentials and Marc is oozing confidence in his incredibly talented pilots - his 'pioneers'.

16

PILLOTS



ANNA GLENNON



ERIK STARK



@e1teammiami



AOKI RACING TEAM

In the spirit of their team owner, Aoki Racing Team look to bring the party to the championship. The international superstar DJ is ready to unleash his competitive side as he goes up against sporting legends. The team's Saudi pilots, Saud Ahmed and Masahel Alobaidan, realised their dream of competing in front of their native crowd in Jeddah where the 2024 Championship kicked-off in style.

PILOTS



MASHAEL ALOBADIAN



SAUD AHMED



E1 Teams at a glance

	Team	Boat Number	Celebrity Owner	Pilots
	Aoki Racing Team	77	Steve Aoki	Mashaal Alobaidan Saud Ahmed
	Sergio Perez E1 Team	11	Sergio Perez	Vicky Piria Dani Clos
	Team Blue Rising	05	Virat Kohli	Lisa Caussin Battaglia Phelim Kavanagh
	Team Brady	12	Tom Brady	Emma Kimiläinen Sam Coleman
	Team Brazil by Claire Group	10	Marcelo Claire	Catie Munnings Timmy Hansen
	Team Drogba	07	Didier Drogba	Oban Duncan Yousef Al-abdulrazzaq
	Team Miami powered by Magnus	16	Marc Anthony	Anna Glennon Erik Stark
	Team Rafa	09	Rafael Nadal	Cris Lazarraga Tom Chiappe

The RaceBird explained

Meet the world's first all-electric foiling raceboat.



Appropriately named the 'RaceBird', the boat is the brainchild of Norwegian designer Sophi Horne and takes inspiration from the natural world and birds flying close to the water.

The RaceBird uses innovative hydrofoil technology, which lifts the vessel above the surface to reduce resistance against the water. The foiling racing component will not only challenge the pilots, but it also increases energy efficiency and extends the range of the battery.

The single-pilot boat is powered by a battery with a peak power output of 150 kW produced by Kreisel and an outboard motor supplied by Mercury Racing.

SPEED

50kt

BATTERY

37kWh

POWER

150kw / ~200hp

LENGTH

7.5m

WIDTH

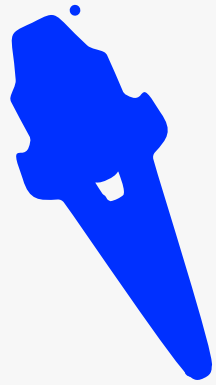
3m

WEIGHT

1150kg

Race format and scoring

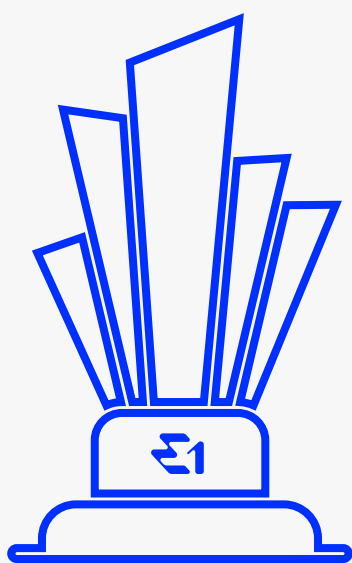
Qualification



Knockout



Finals



CHAMPIONS
OF THE WATER



Sustainability



Our Sustainability Mission ↗

We are a business committed to healing our coastal waters and ecosystems for present and future generations, through innovative clean technologies and aquatic regeneration.



Professor Carlos Duarte Chief Scientist

Prof. Duarte is a leading figure in marine ecology and conservation and is leading scientific efforts to rebuild marine life, making him ideally suited to E1's mission to reduce the environmental pressures placed on marine ecosystems and restore the ocean to its former abundance.

The E1 approach

1

Events & logistics

- ISO 20121 Certification
- Lifecycle Assessments
- Remote broadcast production
- Shipping all event assets and boats
- Smartmarks: electrically controlled
- GPS buoys

2

Technology transfer

- Decarbonisation and transition to electric water mobility
- Proven positive impact of the RaceBird
- Technical partners
- Inclusive design

3

Blue Impact Programme

Through a series of initiatives, E1 will deliver both sustained and regenerative actions to urban coastal areas, demonstrating leadership of shoreline habitats at scale.

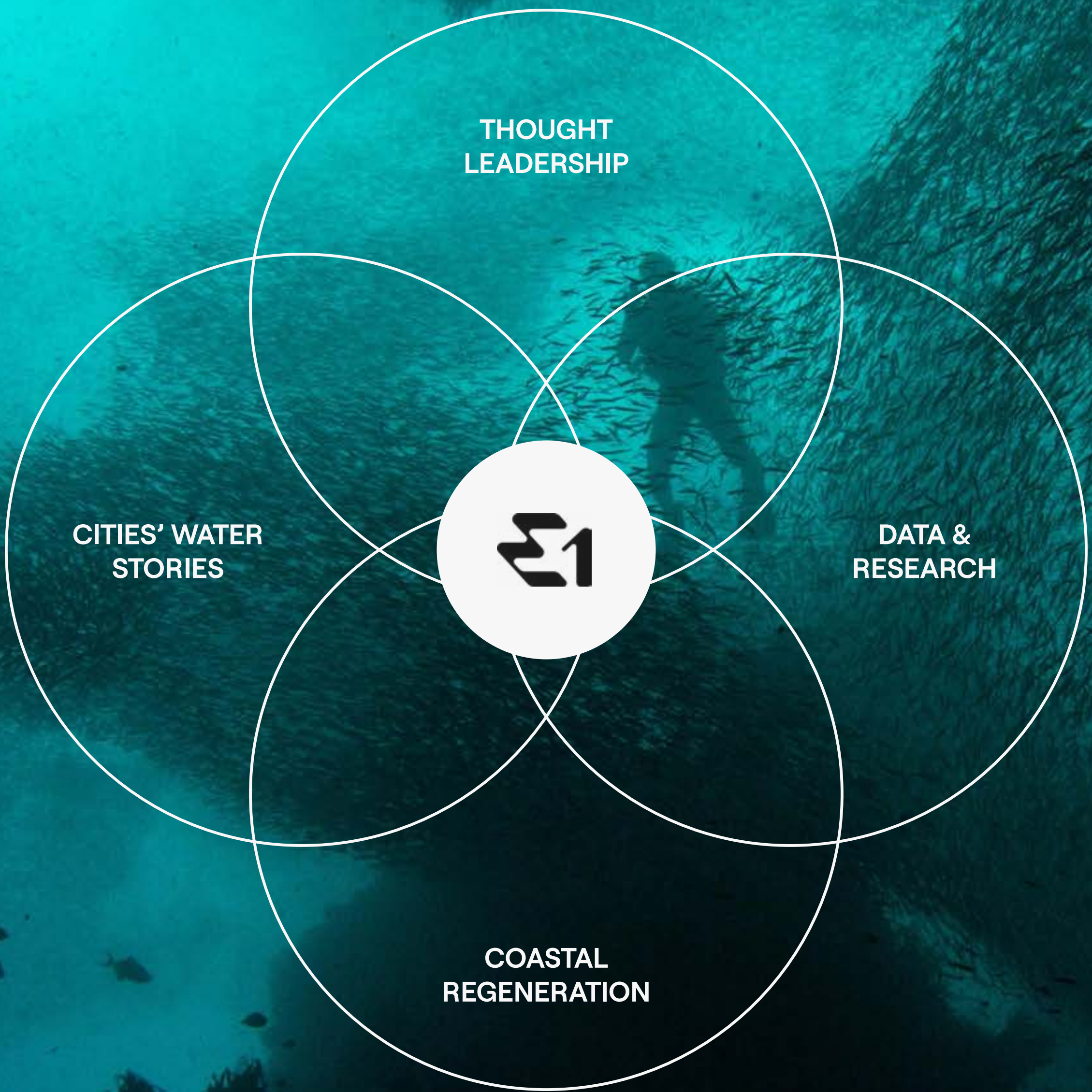
4

City engagement

E1 host city engagement will encompass wide-ranging initiatives such as:

- Educational programmes
- Thought leadership events
- Acceleration Festival
- Celebrity team owner content
- Positioning campaigns
- Social media content
- Broadcast features

Blue Impact Programme



Our approach to coastal regeneration will be tailored and designed to explore each unique ecological opportunity.

Terminology

E1 World Championship	<i>The event</i>
Acceleration Festival	<i>Fan village</i>
Ocean Club	<i>VIP hospitality</i>
RaceBird	<i>Boat</i>
Pilots	<i>Drivers</i>
Course	<i>Track</i>
Race Control	-
Team Zone	<i>Team engineers area</i>
The TOC	<i>Technical operations centre (contains race engineers & race control)</i>
Team Owners	-
Long Lap	<i>Joker lap</i>
Survivor Race	-
The Place Race	<i>Minor final (spoon)</i>
Front	<i>Bow</i>
Back	<i>Stern</i>
Left/Right	<i>Port/Starboard</i>
Powerboost	<i>Boost</i>
Direction	<i>Heading</i>
Battery level	<i>State of charge</i>
Launch Zone	<i>Wet pits</i>
Charge Zone	<i>RaceBird / logistics / shore charging</i>
SmartMarks	<i>GPS buoy</i>

Team & league digital channels

E1

@e1series
e1series.com
youtube.com/e1series

Aoki Racing Team

@aokiracingteam

Sergio Perez E1 Team

@schecoperezteam

Team Blue Rising

@team_bluerising

Team Brady

@e1teambrady

Team Brazil by Claire Group

@e1teambrazil

Team Drogba

@e1teamdrogba

Team Miami powered by Magnus

@e1teammiami

Team Rafa

@e1teamrafa



Contact

Please direct all requests for interviews with team owners, pilots, or E1 executives, requests for video highlights of the races and still image requests to the E1 onsite media team below:

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Head of Communications, E1
nick@e1series.com

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Creative Director, Brandnation
joe@brandnation.co.uk

Sean Stanfield

Senior Account Manager, Brandnation
sean@brandnation.co.uk

Images will be available for download from the E1 Media Centre at e1series.com



PIF

BOSS

C►MAP

KREISEL

MERCURY RACING

QiOn

SIMRAD

acquilm

Baud

JAS

McLaren

OPX

Seabird

TAIGA

VICTORY MARINE

P

smartmark

sparco

TIXR

